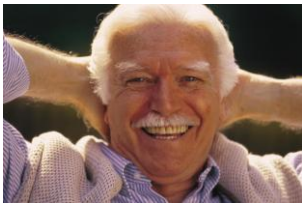


Inner Reach HiGS for Community Health

Our Health Information Gathering System—HiGS



HiGS is all about **YOU**
and **preventive care** to
have health.



HiGS is **NOT** about
Healthcare which is
essentially disease care.



HiGS is about
Healthy
Communities.

***HiGS** is for you -- not the healthcare system. **HiGS** Preventive Care preserves health and delays disease through personalized history gathering and health education for individuals. Healthcare does not primarily address health or its prevention; it looks after disease - after we get sick. We need healthcare for disease and illness but better yet, we need preventive care to help keep disease away so we do not get sick in the first place.*

Inner Reach HiGS is a tracking, monitoring, and following-up preventive care technology. **HiGS** collects, assesses, teaches, tracks, stores, and retrieves. Today's clinical healthcare technology systems are based on disease and its treatment which only address healthcare record keeping and healthcare delivery. They are inadequate systems for preventive health matters. Preventive care needs this different type of tracking, education, and focus that **HiGS** technology provides.

Inner Reach HiGS Shifts Control to the Individual

There is no efficient way within the healthcare system or healthcare technology today for people to:

- Collect their own personalized comprehensive histories
- Keep control over their own histories; have immediate access to them for any need
- Learn about their risk based upon their own histories
- Learn how their histories relate to diseases and how they can delay or prevent them
- Take assessments in areas family members have experienced disease to see how these risks might relate
- Give their results to their children as a *health legacy item* for their children's future genetic health knowledge
- Share their histories fast with healthcare professionals as needed when they wish
- Hold back on helpful information relevant to individuals that they do not want to share with others.

The **Inner Reach HiGS** Technology meets all these needs. It is designed for the individual and not everybody in healthcare. It can benefit the healthcare system when people choose to use their **Personal Health History (PHH)** report as a reporting and communicating tool with their physicians.

More Chronic Diseases in American Communities and World-wide

The Centers for Disease Control (CDC) tell us that preventive care needs to start through health education in communities since it cannot efficiently be delivered well by healthcare. Healthcare is getting a failing grade; communities are not well equipped to handle the huge job of providing health education to their residents either. *Health clinics* are trying to serve communities but they are mostly limited to healthcare models, supported by healthcare systems. They provide basic interventions for simple problems and certain preventive small treatments and diagnostics such as immunization, flu vaccination; and testing for strep throat, influenza, and STDs. **HiGS** can help broaden efforts.

The nation is becoming more obese and sicker with chronic *expensive-to-treat* diseases such as type II diabetes, heart disease, cancers, high blood pressure, and more. The Associated Press tells us, that the life span of Americans is longer; but it is not as long as the lifespan in 41 other countries. ^[1] Healthcare is **NOT** primarily in the business of preventing disease; healthcare is in the business of diagnosing and treating diseases. We need care for disease when we are ill but more importantly; we need to keep from becoming ill in the first place. That is served by preventive care.

The Inner Reach HiGS Provides Preventive Care Technology

With **HiGS**, individuals control their data rather than the medical institutions' controlling it. Except for genetics and a few other factors, good preventive measures matched with personal histories along with targeted changes, when acted upon and adhered to; make it nearly impossible or very difficult for disease to happen. The CDC tells us that most diseases are preventable. People need a way to better understand the complexities of how to have health and delay disease. **HiGS** asks questions similar to those doctors ask but are even more comprehensive and authentic; **HiGS** also asks questions health psychology doctors, and nurses ask that educate to preserve health.

Inner Reach has Two Types of Customers

Inner Reach has two types of customers: 1) client customers, and 2) individual health customers. **Client customers** are organizations, companies, governments, and communities which purchase **HiGS** in batches for their people. Our **Health customers** are every individual **HiGS** subscriber.

HiGS and the Personal Health Story (PHS) Report

"The function of protecting and developing health must rank even above that of restoring it when it is impaired." — Hippocrates

The **Inner Reach** system offers individuals, the ability to create their own **Personal Health History (PHH)**, capturing histories, symptoms, and situations to know what is needed for health and be prepared in advance with histories for times of illness. **HiGS** gives people a way to learn about their own histories, ways their health can be affected by their histories, and how to make changes to have health and delay disease. **HiGS** histories tell a personalized story, enabling individuals to be better prepared to stay healthy and delay disease. The **PHH** can be shared with family members, physicians, and healthcare professionals in times of illness and need.

About Inner Reach



As a Stewardship for Humanity™, **Inner Reach** is committed to the design, development, and delivery of individual centered health information gathering with the highest standards of excellence. We envelope: software technology, Internet technology, and health psychology. Health psychology is based on health and preventive care using a biological-physical-psychological-sociological-medical model, including nutritional, environmental, cultural, and occupational, components. Founded in 1996 and incorporated in 1998, the **Inner Reach Corporation** is headquartered in Oklahoma City, Oklahoma, USA.

Reference: 1. Ohlemacher, Stephen. *US slipping in life expectancy rankings*. Associated Press. Accessed at http://news.yahoo.com/s/ap/20070812/ap_on_he_me/life_expectancy on August 12, 2007.